



# **Citizens Advisory Committee**

## **REGULAR MEETING AGENDA**

**March 9, 2007**  
**10:00 a.m.**

**Board Room**

**800 NW 33<sup>rd</sup> Street, Suite 100**  
**Pompano Beach, FL 33064**

*[www.sfrta.fl.gov](http://www.sfrta.fl.gov)*

### **Board of Directors**

Commissioner Bruno Barreiro  
James A. Cummings  
Marie Horenburger

Neisen Kasdin  
Commissioner Jeff Koons  
John Martinez

George Morgan, Jr.  
Mayor Josephus Eggelletion, Jr.  
Bill T. Smith

### **Executive Director**

Joseph Giulietti

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**Directions to SFRTA: I-95 to Copans Road. Go west on Copans to North Andrews Avenue Ext. and turn right. Go straight to Center Port Circle, which is NW 33rd Street, and turn right. SFRTA's offices are in the building to the right. The SFRTA offices are also accessible by taking the train to the Pompano Beach Station. The SFRTA building is South of the station. Parking is available across the street from SFRTA's offices, at the Pompano Beach Station.**

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**CITIZENS ADVISORY COMMITTEE MEETING**  
**OF MARCH 9, 2007**

The meeting will convene at 10:00 a.m., and will be held in the Board Room of the South Florida Regional Transportation Authority, Administrative Offices, 800 NW 33<sup>rd</sup> Street, Suite 100, Pompano Beach, Florida 33064.

**CALL TO ORDER**

**PLEDGE OF ALLEGIANCE**

**AGENDA APPROVAL** - Additions, Deletions, Revisions.

**MATTERS BY THE PUBLIC** – Persons wishing to address the Committee are requested to complete an “Appearance Card” and will be limited to three (3) minutes. Please see the Minutes Clerk prior to the meeting.

<b>CONSENT AGENDA</b>
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Those matters included under the Consent Agenda are self-explanatory and are not expected to require review or discussion. Items will be enacted by one motion in the form listed below. If discussion is desired by any Committee Member, however, that item may be removed from the Consent Agenda and considered separately.
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**C1. MOTION TO APPROVE:** Minutes of the Citizens Advisory Committee Meeting of January 12, 2007

<b>REGULAR AGENDA</b>
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Those matters included under the Regular Agenda differ from the Consent Agenda in that items will be voted on individually. In addition, presentations will be made on each motion, if so desired.
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There are no Regular Agenda items.

<b>INFORMATION / PRESENTATION ITEMS</b>
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Action not required, provided for information purposes only. If discussion is desired by any Member, however, that item may be considered separately.
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**I1 – PRESENTATION:** Downtown Transit Circulator

**I2 – PRESENTATION:** SFRTA Strategic Regional Transit Plan

**EXECUTIVE DIRECTOR REPORTS/COMMENTS**

1. General SFRTA Update

**OTHER BUSINESS**

## 1. Next CAC Meeting – May 11, 2007

### ADJOURNMENT

In accordance with the Americans with Disabilities Act and Section 286.26, Florida Statutes, persons with disabilities needing special accommodation to participate in this proceeding, must at least 48 hours prior to the meeting, provide a written request directed to the Executive Department at 800 NW 33<sup>rd</sup> Street, Suite 100, Pompano Beach, Florida, or telephone (954) 942-RAIL (7245) for assistance; if hearing impaired, telephone (800) 273-7545 (TTY) for assistance.

Any person who decides to appeal any decision made by the South Florida Regional Transportation Authority Citizens Advisory Committee with respect to any matter considered at this meeting or hearing, will need a record of the proceedings, and that, for such purpose, he/she may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

Persons wishing to address the Committee are requested to complete an “Appearance Card” and will be limited to three (3) minutes. Please see the Minutes Clerk prior to the meeting.

**MINUTES**  
**CITIZENS ADVISORY COMMITTEE MEETING**  
**OF JANUARY 12, 2007**

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The Citizens Advisory Committee meeting was held at 10:00 a.m. on Friday, January 12, 2007 in the Board Room of the South Florida Regional Transportation Authority (SFRTA), Administrative Offices, located at 800 NW 33<sup>rd</sup> Street, Suite 100, Pompano Beach, FL 33064.

**COMMITTEE MEMBERS PRESENT:**

Ms. Susan Haynie, Chair  
Ms. Patricia Archer  
Mr. Davidson Barlett  
Mr. Anthony Robinson  
Mr. David Rush  
Ms. Jan Savarich

**COMMITTEE MEMBERS ABSENT:**

Mr. Rick Rodriguez Pina

**ALSO PRESENT:**

Mr. Joseph Giulietti, SFRTA Executive Director  
Mr. Jack Stephens, SFRTA Deputy Executive Director  
Ms. Bonnie Arnold, SFRTA  
Mr. Dan Glickman  
Ms. Diane Hernandez Del Calvo, SFRTA  
Ms. Mary Jane Lear, SFRTA  
Mr. Jeff Olson, SFRTA  
Ms. Flavia Silva, SFRTA  
Mr. Ed Woods, SFRTA

**CALL TO ORDER**

The Chair called the meeting to order at 10:20 a.m.

**PLEDGE OF ALLEGIANCE**

The Chair led the Pledge of Allegiance.

**ROLL CALL**

The Chair requested a roll call. A quorum was not established.

The Chair requested Information Item I1 be heard before the Consent and Regular Agendas.

Ms. Archer arrived at 10:55am and a quorum was established.

**AGENDA APPROVAL** - Additions, Deletions, Revisions.

**The Agenda was approved unanimously.**

**MATTERS BY THE PUBLIC** – Persons wishing to address the Committee are requested to complete an “Appearance Card” and will be limited to three (3) minutes. Please see the Minutes Clerk prior to the meeting.

Mr. Glickman, a Deerfield Beach resident, inquired about future transportation services for the next 2-5 years.

<b>CONSENT AGENDA</b>
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Those matters included under the Consent Agenda are self-explanatory and are not expected to require review or discussion. Items will be enacted by one motion in the form listed below. If discussion is desired by any Committee Member, however, that item may be removed from the Consent Agenda and considered separately.
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- C1. MOTION TO APPROVE: Minutes of the Citizens Advisory Committee Meeting of April 14, 2006.
- C2. MOTION TO APPROVE: Minutes of the Citizens Advisory Committee Meeting of June 9, 2006.
- C3. MOTION TO APPROVE: Minutes of the Citizens Advisory Committee Meeting of November 3, 2006

**Mr. Barlett moved for approval of the Consent Agenda. The motion was seconded by Mr. Robinson.**

**The Chair called for further discussion and/or opposition to the motion. Upon hearing none, the Chair declared the Consent Agenda approved unanimously.**

<b>REGULAR AGENDA</b>
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Those matters included under the Regular Agenda differ from the Consent Agenda in that items will be voted on individually. In addition, presentations will be made on each motion, if so desired.
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- R1 – MOTION TO ELECT: Citizens Advisory Committee Chair and Vice-Chair for Fiscal Year 2006-07

**Mr. Barlett moved to nominate Ms. Susan Haynie as the Citizens Advisory Committee Chair for Fiscal Year 06-07. The motion was seconded by Mr. Robinson.**

**Mr. Barlett moved to nominate Ms. Patricia Archer as the Citizens Advisory Committee Vice-Chair for Fiscal Year 06-07. The motion was seconded by Mr. Robinson.**

**The Chair called for further discussion and/or opposition to the motions. Upon hearing none, the Chair declared the motions approved unanimously.**

R2 – MOTION TO APPROVE: Citizens Advisory Committee 2007 Regular Meeting Schedule

**Mr. Robinson moved to approve the Citizens Advisory Committee 2007 Regular Meeting Schedule. The motion was seconded by Mr. Barlett.**

**The Chair called for further discussion and/or opposition to the motion. Upon hearing none, the Chair declared the motion approved unanimously.**

<b>INFORMATION / PRESENTATION ITEMS</b>
Action not required, provided for information purposes only. If discussion is desired by any Member, however, that item may be considered separately.

I1 – PRESENTATION: Legislative Update

Mr. Stephens, SFRTA Deputy Executive Director, provided an update on SFRTA's Proposed Regional Transit Expansion and the Dedicated Funding Sources necessary to accomplish the projects.

EXECUTIVE DIRECTOR REPORTS/COMMENTS

1. General SFRTA Update

Mr. Giulietti, SFRTA Executive Director, stated that Commissioner Bruno Barreiro was elected as the SFRTA Governing Board Chair and Mayor Josephus Eggelletion, Jr. was elected as the Vice-Chair.

Mr. Giulietti stated that a Tri-Rail passenger sent a letter to the Editor of the New Times Magazine stating that due to the increase in service levels, the passenger was able to commute by train and saved \$13,000 in the course of a year and put the savings towards a down payment on a home.

Mr. Giulietti informed the Committee that SFRTA is experiencing ridership growth and added that during the 2006 calendar year, Tri-Rail carried more than three-million passengers. This number represents a 21% growth over 2005 ridership.

Mr. Giulietti mentioned that the New River Bridge will be finished by the first quarter of 2007.

Mr. Giulietti stated that he was elected as the Chair of the Florida Public Transit Association at its 2006 annual conference.

Mr. Giulietti stated that the SFRTA Governing Board has appointed members to the Citizens Advisory Committee since its inception. Commissioner Bruno Barreiro, SFRTA Governing Board Chair, is aware that some of the original appointees have left the Committee and requested Board Members to review their appointments and reconfirm current appointees or make new appointments as appropriate.

#### OTHER BUSINESS

1. Next CAC Meeting – March 9, 2007

#### ADJOURNMENT

**The meeting was adjourned at 11:10 a.m.**

SOUTH FLORIDA REGIONAL TRANSPORTATION AUTHORITY  
CITIZENS ADVISORY COMMITTEE MEETING  
MARCH 9, 2007

AGENDA ITEM REPORT

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☒ Information Item      ☒ Presentation

DOWNTOWN TRANSIT CIRCULATOR

SUMMARY EXPLANATION AND BACKGROUND:

The Fort Lauderdale Downtown Development Authority (DDA), in partnership with the Federal Transit Administration (FTA), the Florida Department of Transportation (FDOT), the City of Fort Lauderdale, Broward County, the Broward County Metropolitan Planning Organization (MPO), Broward County Mass Transit (BCT), the Fort Lauderdale Northwest Progresso/Flagler Heights Community Redevelopment Agency (CRA) and the South Florida Regional Transportation Authority (SFRTA) has initiated the Alternative Analysis (AA) and Environmental Assessment (EA) phase of FTA's project development process for the Downtown Transit Circulator Project. The AA process will include preparation of an Environmental Assessment/Environmental Impact Statement (EA/EIS) in accordance with the National Environmental Policy Act (NEPA) and preparation of an application for FTA's approval to enter Preliminary Engineering as a Small Start/New Start project.

Regional and systems level planning for the Downtown Transit Circulator Project has been ongoing for a number of years. In 2002, a Regional Activity Center (RAC) Sub Area Mobility Study for Downtown Fort Lauderdale was undertaken by the DDA. The Phase I Concept Plan focused on development of a comprehensive urban sub area Mobility Strategy and Implementation Plan.

In December of 2003, with an update in May 2004, the DDA undertook the Fort Lauderdale Downtown Transit/Pedestrian Master Plan. The plan was conducted to complement and provide input to the Broward County Comprehensive Plan and focused on the anticipated growth in residential, commercial, and retail activity in the Ft. Lauderdale urban core through 2030. The study provided a review of the ongoing studies and transit linkages; service plans for the alternatives evaluated in the RAC Phase I Study; explored the application of the livable communities' initiative; the environmental benefits of a circulator program; and funding and implementation opportunities. Among its other benefits, completion of the Master Plan resulted in the Downtown Transit Corridor Program being included in the Broward County Comprehensive Plan, the Transportation Improvement Plan (TIP) and the Long Range Transportation Plan (LRTP) prepared by the Broward County Metropolitan Planning Organization (MPO).

(Continued on Page 2)

EXHIBITS ATTACHED:      None



## DOWNTOWN TRANSIT CIRCULATOR

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### SUMMARY EXPLANATION AND BACKGROUND: (Continued)

The Downtown Transit Circulator (DTC) Project is one of three components of the Downtown Transit Corridor Program. The other components are the Enhanced Streetscape Program and the Intelligent Transportation Systems (ITS) Program. The Enhanced Streetscape Program provides for wider sidewalks, landscaping, hardscape, lighting, and street furniture along streets in downtown Fort Lauderdale. The program is intended to create a more pedestrian oriented environment and to provide a general traffic calming. The ITS improvements provide for real-time travel information at transit stop kiosks and traffic signal preemption/prioritization along the circulator alignments.

The consultant, Parsons Brinckerhoff, will make a presentation to the committee on progress to date.

SOUTH FLORIDA REGIONAL TRANSPORTATION AUTHORITY  
CITIZENS ADVISORY COMMITTEE MEETING  
MARCH 9, 2007

AGENDA ITEM REPORT

☒ Information Item

☒ Presentation

SFRTA STRATEGIC REGIONAL TRANSIT PLAN

SUMMARY EXPLANATION AND BACKGROUND:

At the June 23, 2006 South Florida Regional Transportation Authority (SFRTA) Governing Board Meeting, Planning Department staff and project consultant Carter Burgess introduced the SFRTA Strategic Regional Transit Plan. Work on the SFRTA Strategic Regional Transit Plan began in July of 2006 and has been ongoing ever since. Updates have been provided at SFRTA PTAC meetings throughout this timeframe, and another presentation to the SFRTA Governing Board is slated for its upcoming March 23 meeting. Planning staff will be on hand at the March 9, 2007 SFRTA CAC meeting to provide a project overview and update on its activities and findings to date.

Consistent with our legislative mandate to coordinate, develop and implement a viable regional transportation system for South Florida, the SFRTA is developing a Strategic Regional Transit Plan that focuses on the region's future and develops strategies for the allocation of scarce resources to accomplish the goals and objectives of the agency. The SFRTA Strategic Regional Transit Plan is a comprehensive effort to document regional transit needs and identify potential corridors for premium regional transit service. The project consists of extensive technical work throughout its duration, but also includes frequent outreach efforts and coordination with SFRTA's regional partner agencies. These partner agencies include the three county Transit Operators, three Metropolitan Planning Organizations (MPO's), two Florida Department of Transportation (FDOT's) district offices, and two Regional Planning Councils (RPC's).

Major tasks completed to date include:

- Developed a criteria to determine what is a regional transit trip;
- Documented regional activity centers that could be served via transit;
- Used the regional travel model to identify trip flows and attractiveness of the activity centers;

(Continued on page 2)

EXHIBITS ATTACHED:      Exhibit-I – SFRTA Strategic Regional Transit Plan Fact Sheet  
Exhibit-II – Presentation

## SFRTA STRATEGIC REGIONAL TRANSIT PLAN

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### SUMMARY EXPLANATION AND BACKGROUND: (Continued)

- Developed preliminary corridors that match these flows and serve activity centers, and
- Held briefings with all partner agencies, sharing technical findings and draft corridors

The next major task to be undertaken is a detailed analysis of the individual corridors.

The Strategic Regional Transit Plan is seen as a logical step in the evolution of the SFRTA. The Authority's mission is to coordinate, develop and implement a viable regional transportation system in South Florida that endeavors to meet the desires and needs for the movement of people, goods and services. Tied to SFRTA's mission, goals and objectives were developed as part of the Strategic Regional Transit Plan effort. They are listed below:

The Goal of the Strategic Regional Transit Plan is to think creatively to define a bold vision and strategic plan for regional transit's role in the overall regional transportation system to ensure mobility, economic viability and quality of life in the South Florida region for the next generation.

The Objectives of the Strategic Regional Transit Plan are to:

1. Identify key regional transit corridors and infrastructure needs
2. Define regional transit investment strategies
3. Positively impact future development patterns in the region
4. Assess the region's current and future trends
5. Identify a safe and cost-effective regional transit system
6. Define SFRTA's role in the development, funding and operations of regional transit services

The SFRTA Strategic Regional Transit Plan is scheduled for completion in mid-2007. Updates will be provided periodically at SFRTA Governing Board and CAC meetings until then. Partner agencies will continue to be involved via monthly updates at SFRTA Planning Technical Advisory Committee (PTAC) meetings.



**SOUTH FLORIDA  
REGIONAL  
TRANSPORTATION  
AUTHORITY**

## South Florida Regional Transit Authority

800 NW 33rd Street, Suite 100  
Pompano Beach, FL 33064

December 2006

The South Florida Regional Transportation Authority (SFRTA) was created on July 1, 2003, with a vision to provide greater mobility in South Florida, thereby improving the economic viability and quality of life of the community, region and state. The Authority's mission is to coordinate, develop and implement a viable regional transportation system in South Florida that endeavors to meet the desires and needs for the movement of people, goods and services.

# Strategic Regional Transit Plan

South Florida faces complex and diverse transportation, land use, economic, and development issues, now, and in the future. These issues include increasing road congestion and mobility problems stemming from continuing and rapid growth, an essentially suburban pattern of land use and development and a deficiency of cross-county mobility choices. Transit is a critical element of South Florida's regional transportation future and key to promoting economic development and access to jobs, alleviating the congestion that threatens our region with gridlock, and mitigating the isolation of the transportation disadvantaged.

Although many county-based projects are underway, the SFRTA is the only transit service provider mandated by the Florida Legislature to implement regional service for South Florida; it is also the only existing service to be included on the FDOT Strategic Intermodal System. Now that the SFRTA has opened double-track service on the existing commuter rail system, the SFRTA can focus on the region's future and develop strategies for the allocation of scarce resources to accomplish the goals and objectives of the agency.



The **Goal** of the Strategic Regional Transit Plan is to:

Think creatively to define a bold vision and strategic plan for regional transit's role in the overall regional transportation system to ensure mobility, economic viability, and quality of life in the South Florida region for the next generation.

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6. Define SFRTA's role in the development, funding and operations of regional transit services

### Lead Agency:

South Florida Regional Transit Authority

### Resource Agencies:

Local Transit Service Providers and  
Transportation Planning Agencies

### Project Contacts:

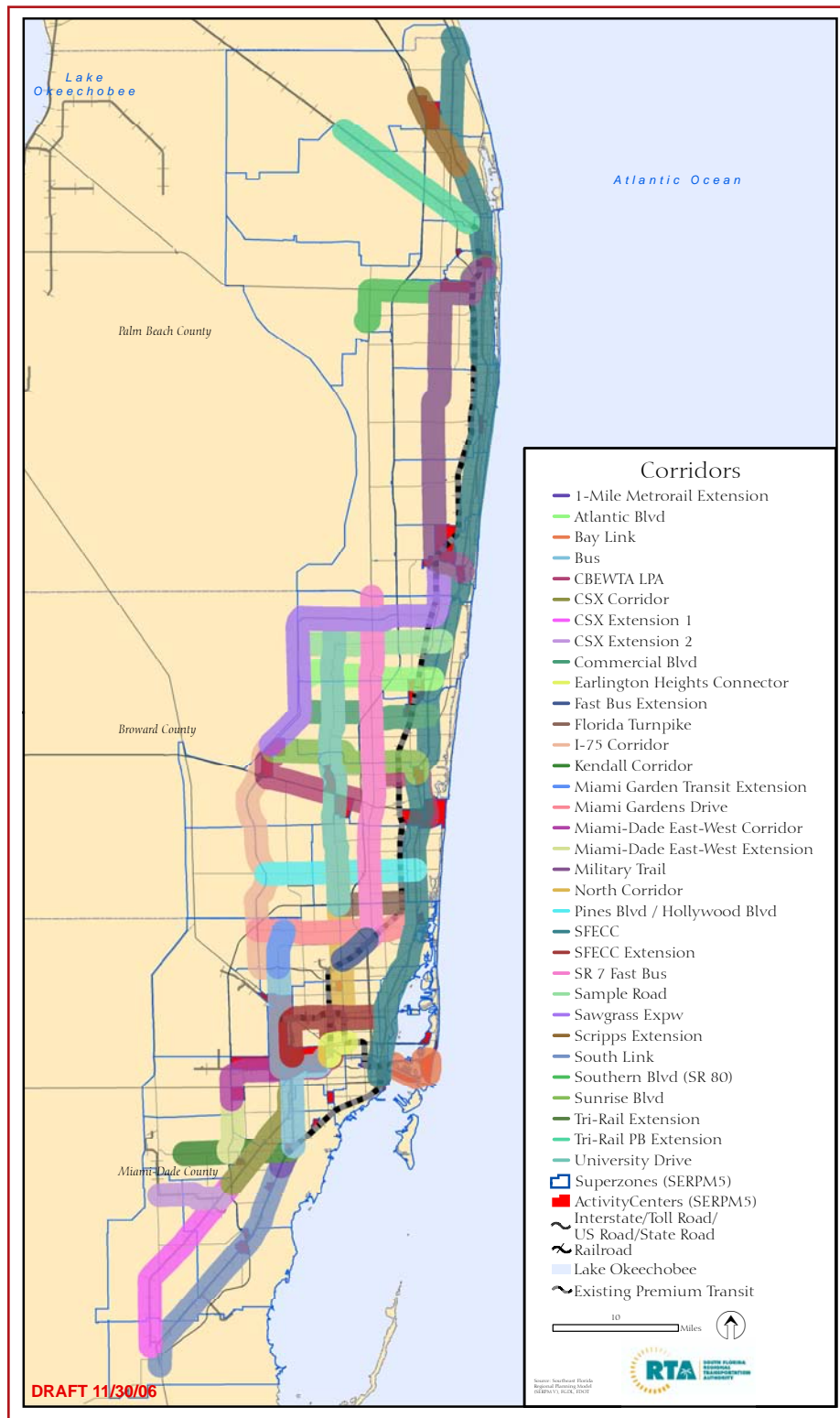
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## Regional Relationships

The intent of this study is to objectively define travel patterns and transit deficiencies over the three county region by focusing on large-scale projects that involve multiple local transit service providers or projects that provide regional benefits. Through standardized quantitative and qualitative analyses, the SFRTA will be able to evaluate potential regional connections as they relate to a regional network. In some cases, this effort will validate other plans as having regional significance; in other cases, it may reveal new regional connections not previously identified in other plans.



The participation and interest of other transportation and regional planning agencies is expected to generate diverse perspectives on regional transit demand and projects. The



SFRTA will engage its partners through periodic personal briefings, in addition to public presentations at SFRTA Planning Technical Advisory Committee meetings.

## Analysis of Regional Connections

For this study, the SFRTA will focus on connections that are interjurisdictional, serve regional activity centers, cover a significant distance, connect to existing premium transit services, and/or connect to existing intermodal centers. Initial corridors to be tested were further defined by examining large-scale travel demand flows using the Southeast Florida Regional Planning Model V, future population and employment densities, and availability of rights-of-way.

Over the next few months, the SFRTA will solidify the study performance standards and test each potential corridor. High opportunity corridors that emerge from the initial testing will be refined and analyzed for sensitivity to operating characteristics, changes in development patterns, and cost effectiveness. The resultant proposed regional network will then be prioritized, with an emphasis on what projects may be advanced and implemented by the SFRTA.





# South Florida RTA Strategic Regional Transit Plan

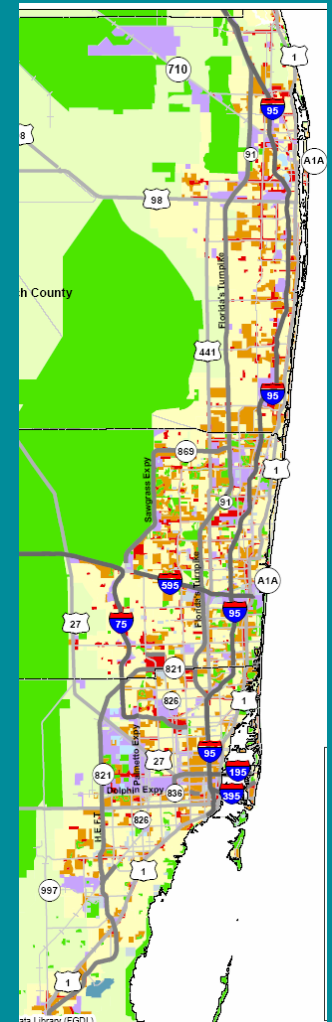
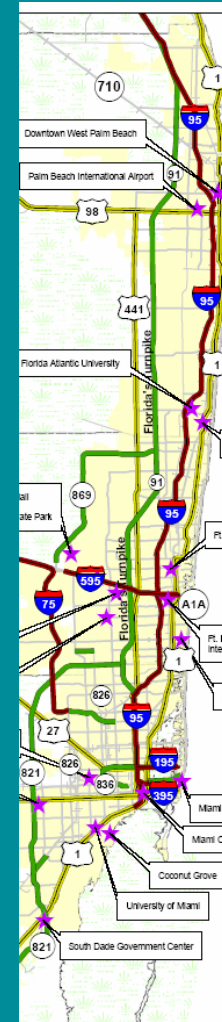
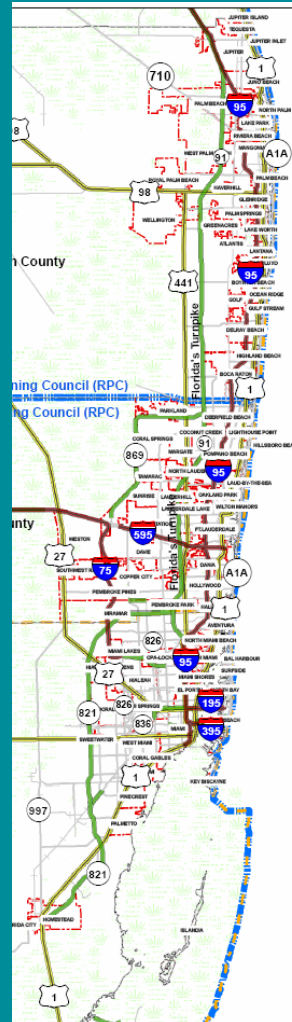
*SFRTA Citizen Advisory Committee  
March 9, 2007*





# South Florida Region

- 3 counties
- 3 MPOs
- 2 RPCs
- 2 FDOT Districts



# Goal of the Strategic Regional Transit Plan



*Think creatively to define a bold vision and strategic plan for regional transit's role in the overall regional transportation system to ensure mobility, economic viability and quality of life in the South Florida region for the next generation.*



# Objectives of the Strategic Regional Transit Plan



- *Identify key regional transit corridors and infrastructure needs*
- *Define regional transit investment strategies*
- *Positively impact future development patterns in the region*
- *Assess the region's current and future trends*
- *Identify a safe and cost-effective regional transit system*
- *Define SFRTA's role in the development, funding and operations of regional transit services*

# Key Tasks

- *Understand institutional roles and plans of partner agencies*
- *Define “regional trip” for purposes of project planning and prioritization*
- *Characterize key travel demand trip flows and market trends*
- *Define and evaluate high opportunity connections/corridors*
- *Test feasible operating plans and estimate potential ridership*
- *Calculate initial costs for implementation and operation*



# Criteria for Regional Projects



- *Projects would not have to meet all criteria*
- *Priorities could be determined by how many criteria are met*
- *Standards or weights for criteria would be set after some technical work*
- *Criteria and Standards would be tested and refined using locally proposed projects*

# Criteria for Regional Projects



- *Interjurisdictional*
- *Serves Regional Activity Centers (RACs)*
- *Trip Length (Distance)*
- *Connects to existing premium transit service*
- *Provides Intermodal Connection*
- *Ridership and Cost Effectiveness*

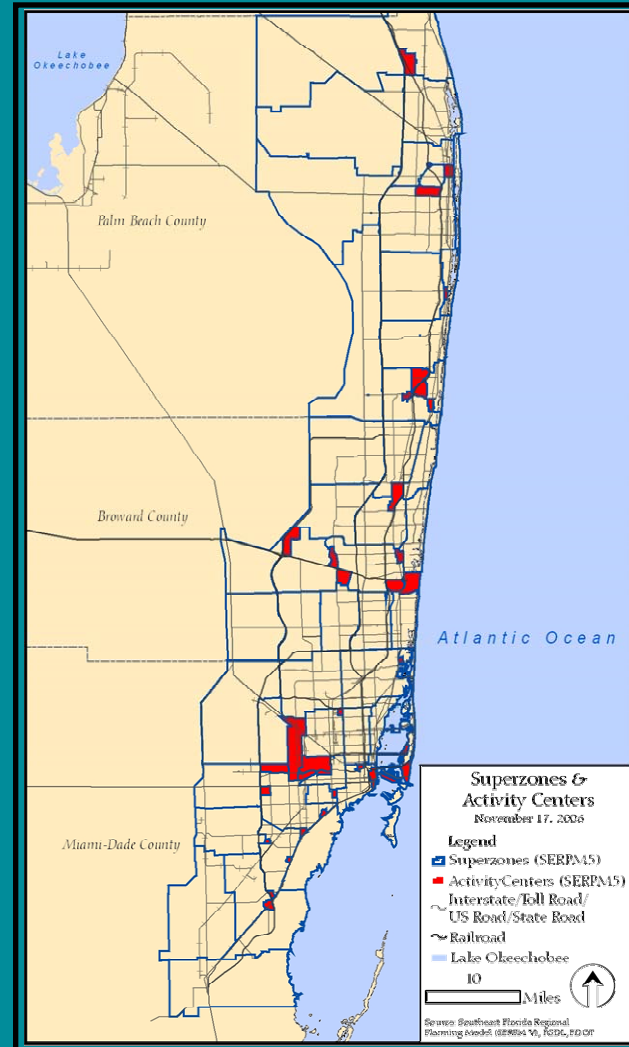
# Data Examined



- *Population and Employment Densities*
- *Comprehensive Plan Activity Centers*
- *Existing Transit Routes*
- *Regional Transit Plans*
- *Indicators of Transit Dependency*
- *Indicators of Transit Propensity*

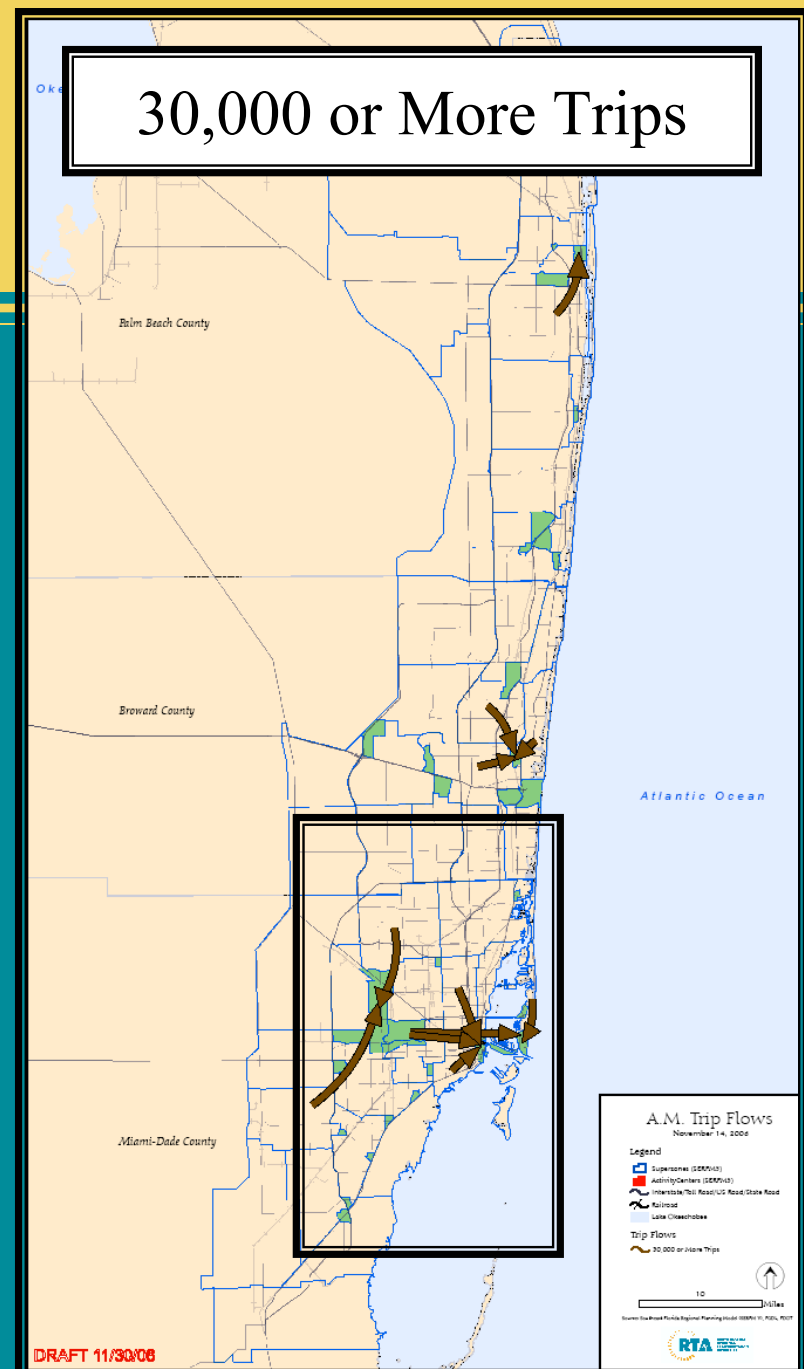
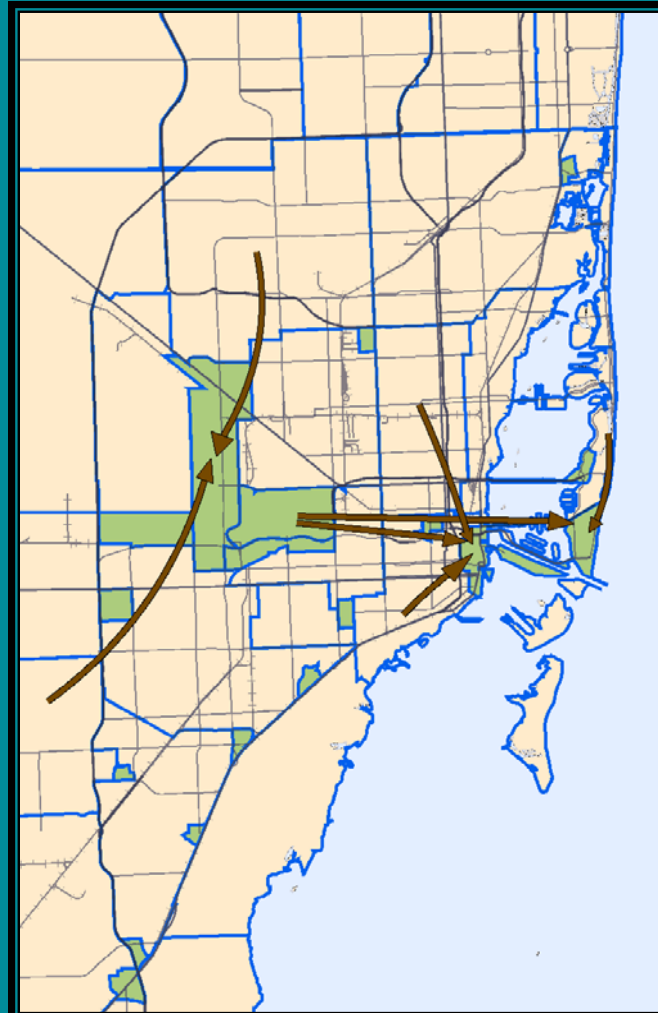


# Regional Activity Centers and Superzones



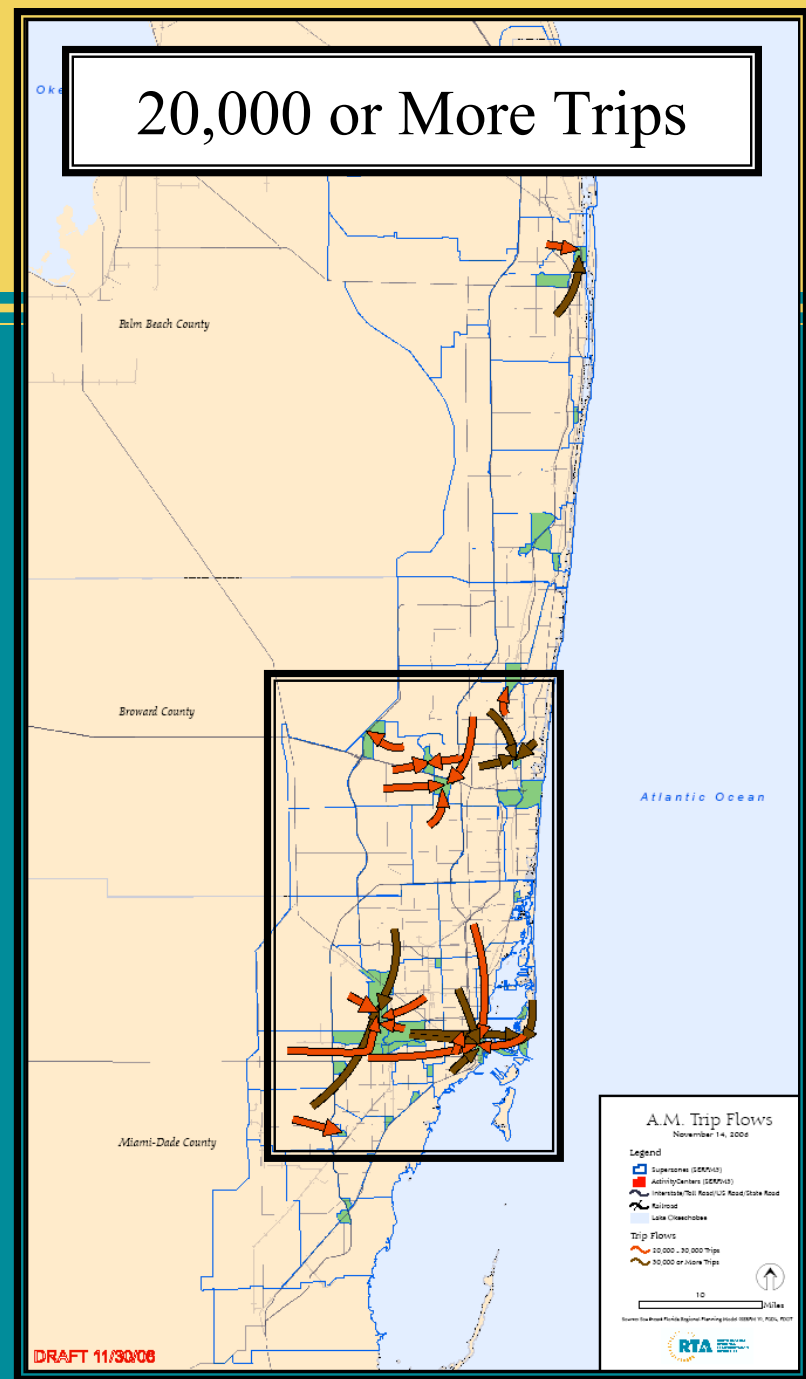
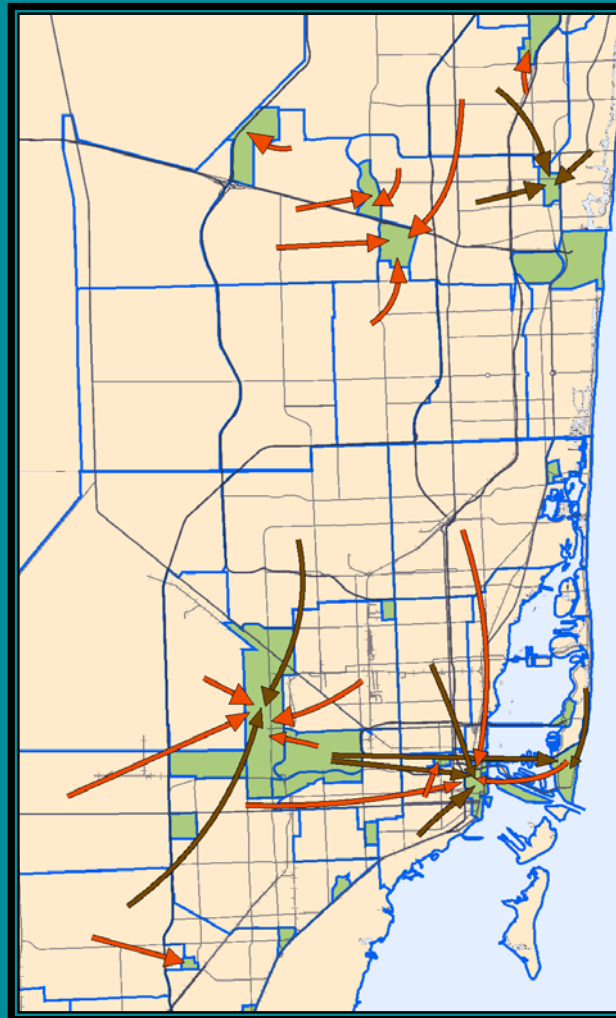


# Key Regional Trip Flows





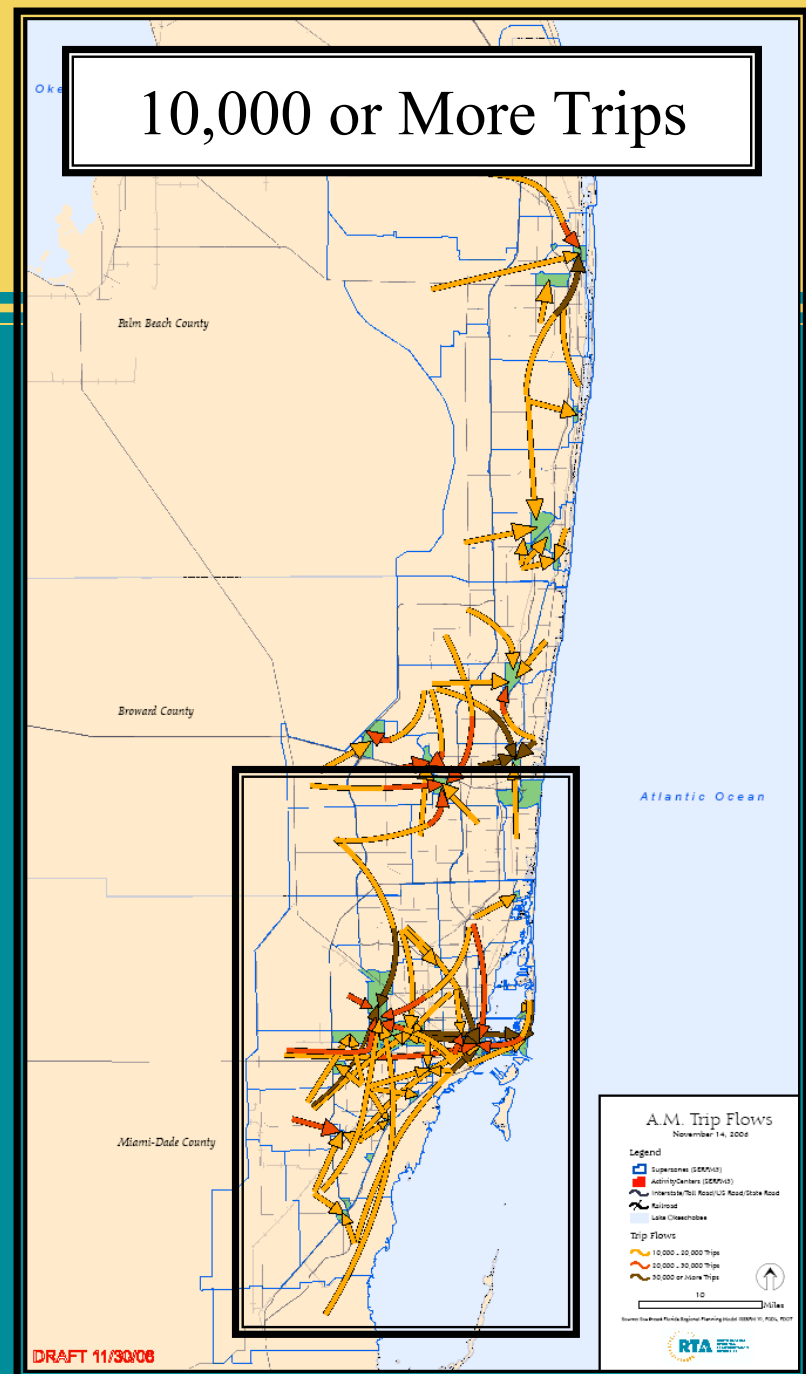
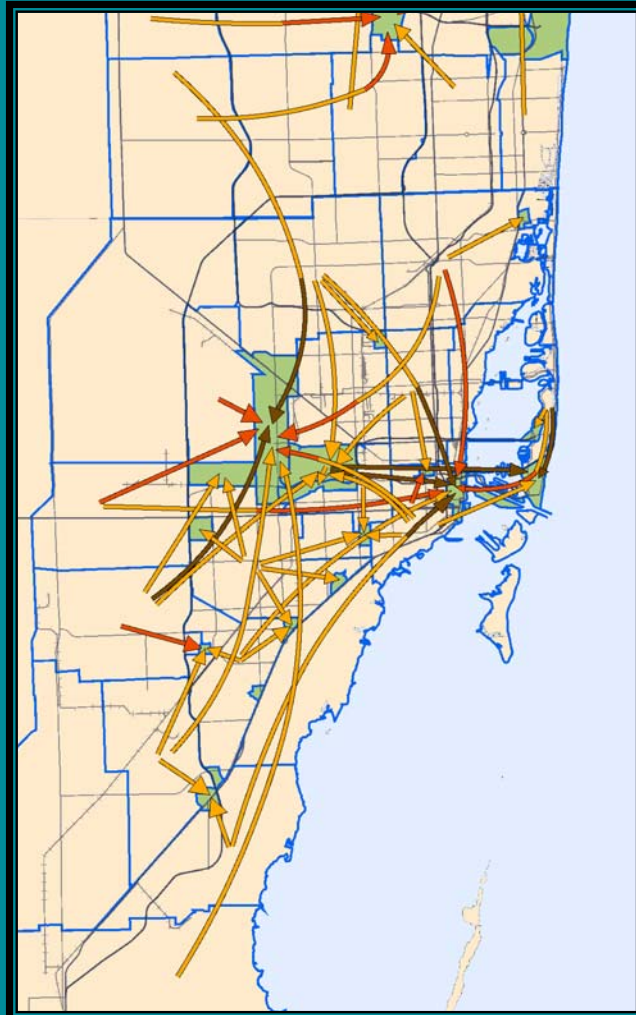
# Key Regional Trip Flows





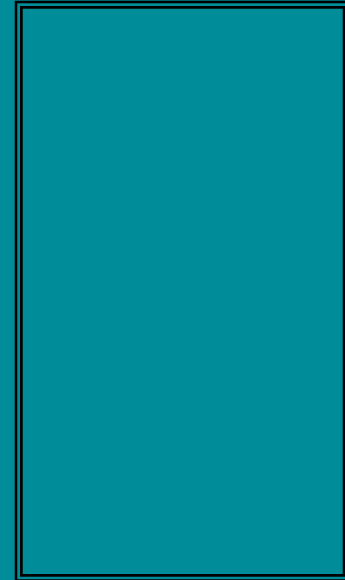


# Key Regional Trip Flows





# Corridors to be Analyzed



# Partner Agencies and Involvement



## AGENCIES

- *Broward County MPO*
- *Broward County Transit*
- *FDOT District Four*
- *FDOT District Six*
- *Miami-Dade MPO*
- *Miami-Dade Transit*
- *Palm Beach MPO*
- *PalmTran*
- *Treasure Coast RPC*
- *South Florida RPC*

## OPPORTUNITIES FOR INVOLVEMENT

- *Partner Agency Briefings:  
December 2006*
- *PTAC Presentations:  
August 2006  
September 2006  
February 2007  
April 2007*

# Next Steps



- *Evaluate all corridors - - Winter 2007*
  - *Ridership Potential*
  - *Cost Effectiveness*
  - *Service to Community Assets*
  - *Connections to existing premium transit investments*
- *Identify high opportunity corridors - - Winter 2007*
  - *Confirm Field Conditions*
  - *Refine Service Characteristics*
  - *Revise inputs to travel demand model*
- *Revise travel demand estimates*
  - *Comparative Analysis of competing corridors*
  - *Land Use Sensitivity Analysis*
- *Select priority corridors*
  - *Calculate initial costs for implementation and operation*